

ESTTA Tracking number: **ESTTA728663**

Filing date: **02/22/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Intel Corporation
Granted to Date of previous extension	02/21/2016
Address	2200 Mission College Boulevard Santa Clara, CA 95054 UNITED STATES

Attorney information	Bobby Ghajar and Marcus Peterson PILLSBURY WINTHROP SHAW PITTMAN LLP 725 S. Figueroa St., Suite 2800 Los Angeles, CA 90017 UNITED STATES bobby.ghajar@pillsburylaw.com, marcus.peterson@pillsburylaw.com, docket_ip@pillsburylaw.com, la-tmdocketing@pillsburylaw.com Phone:213-488-7100
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### Applicant Information

Application No	86609735	Publication date	08/25/2015
Opposition Filing Date	02/22/2016	Opposition Period Ends	02/21/2016
Applicant	Advanced Charging Technologies, Inc. The Semitrex Technology Center Tulsa, OK 74119 UNITED STATES		

### Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are opposed, namely: Power supplies; electric power converters; power conversion devices

### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution by blurring	Trademark Act section 43(c)


### Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	1705796	Application Date	04/22/1991
Registration Date	08/04/1992	Foreign Priority Date	NONE
Word Mark	INTEL INSIDE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 1992/01/00 First Use In Commerce: 1992/01/00 microprocessors


U.S. Registration No.	2179209	Application Date	09/04/1996
Registration Date	08/04/1998	Foreign Priority Date	NONE
Word Mark	INTEL INSIDE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1992/01/00 First Use In Commerce: 1992/01/00 computer operating system software; computer operating programs; computer system[ extensions, tools and] utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; [audio and video graphics for real time information and image transfer, transmission, reception, processing and digitizing;] computer firmware; computer hardware; [computer peripherals;] integrated circuits; integrated circuit chips; semiconductor processors; semiconductor processor chips; microprocessors; printed circuit boards; electronic circuit boards; computer memory devices; semiconductor memory devices; video circuit boards; audio circuit boards; audio-video circuit boards; [video graphic accelerators; multimedia accelerators; video processors; fax/modems; computer hardware and software for the transmission and receipt of facsimiles;] computer hardware and software for the development, maintenance, and use of local and wide area computer networks; computer hardware and software for the development, maintenance, and use of interactive audio-video computer conference systems; computer hardware and software for the receipt, display, and use of broadcast video, audio, and digital data signals		

U.S. Registration No.	3795049	Application Date	12/22/2005
Registration Date	05/25/2010	Foreign Priority Date	NONE
Word Mark	INTEL INSIDE		


Design Mark	 The Intel Inside logo, featuring the word "intel" in a bold, lowercase sans-serif font, enclosed within two thick, black, curved lines that form a partial circle. Below this, the word "inside" is written in a bold, lowercase, italicized sans-serif font.
Description of Mark	The mark consists of the term "INTEL" inside two elliptical arcs that do not connect but create a three dimensional swirl element, and the word "INSIDE" placed below and slightly to the right of center.
Goods/Services	Class 009. First use: First Use: 2007/01/00 First Use In Commerce: 2007/01/00 Computers; notebook computers; laptop computers; portable computers; computer hardware; semiconductors; microprocessors; integrated circuits; central processing units; microcomputers; computer chipsets; computer motherboards; computer graphics boards

U.S. Registration No.	4244794	Application Date	01/26/2012
Registration Date	11/20/2012	Foreign Priority Date	NONE
Word Mark	INTEL INSIDE		
Design Mark	 The Intel Inside logo, featuring the word "intel" in a bold, lowercase sans-serif font, enclosed within two thick, black, curved lines that form a partial circle. To the right of this, the word "inside" is written in a bold, lowercase, italicized sans-serif font.		
Description of Mark	The mark consists of the term "INTEL" inside two elliptical arcs that do not connect but create a three dimensional swirl element, and the word "INSIDE" placed to the right.		
Goods/Services	Class 009. First use: First Use: 2007/01/01 First Use In Commerce: 2007/01/01 Computers; notebook computers; laptop computers; portable computers; hand-held computers; personal digital assistants; personal media players; mobile telephones; smart phones; computer workstations comprising processors, central processing units, computer monitors, computer peripherals and computer print-		

	ers; servers; computer hardware; computer and telecommunications networking hardware; communication devices, namely, wireless communication devices for voice, data or image transmission over the Internet; computer firmware for use in operating and maintaining the computer system; computer software for processing and manipulating images, graphics, data and text, for maintaining and operating a computer system, and for the facilitation of third party software applications; semiconductors; microprocessors; integrated circuits; central processing units; microcomputers; computer chipsets for use in transmitting data to and from a central processing unit; computer motherboards; computer graphics boards; computer peripherals
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U.S. Registration No.	2446347	Application Date	03/31/2000
Registration Date	04/24/2001	Foreign Priority Date	NONE
Word Mark	THE JOURNEY INSIDE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1994/08/00 First Use In Commerce: 1994/08/00 [ Educational services, namely, conducting classes, seminars, conferences, and hosting online educational forums in the field of computer and software use, navigation over global computer networks, computer science and technology, computer management, and distributing course materials in connection therewith ] developing and disseminating educational materials designed to increase technology literacy among students		

U.S. Application No.	86615375	Application Date	04/30/2015
Registration Date	NONE	Foreign Priority Date	03/20/2015
Word Mark	INTEL EXPERIENCE WHAT'S INSIDE		

Design Mark	
Description of Mark	<p>The mark consists of the term "INTEL" within two elliptical arcs that do not connect but create a three dimensional swirl element, and the word "EXPERIENCE WHAT'S INSIDE" placed below.</p>
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computers; handheld computers; minicomputers; computer hardware; integrated circuits; computer chip sets; semiconductorprocessors; semiconductor chips; microprocessors; printed circuit boards; electronic circuit boards; computer motherboards; micro controllers; data processors;central processing units; semiconductor memories; computing memory storage devices; blank flash drives; software programmable processors; digital and optical microprocessors; computer peripherals; video circuit boards; audio circuit boards; audio-video circuit boards; video graphic accelerators; graphics and video processors; video processor boards; electronic security apparatus and surveillance apparatus, namely, computer hardware, computer chips and microprocessors optimized for electronic security surveillance;algorithm software programs for the operation and control of computers; computer operating system software; computer system extensions, tools and utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; computer hardware and software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information;computer firmware; computer utility software and other computer software used to maintain and operate computer systems;personal digital assistants; portable and handheld electronic personal organizers; security systems for computer hardware and software, namely, firewalls, network access server hardware for creating and maintaining firewalls, virtual private network (vpn) computer hardware and computer server operating software for creating and maintaining firewalls; security software for access and control and security of computer and communication systems; computer hardware and software for use in protecting computer networks from data theft or damage by unauthorized users; computer voice accelerator boards; computer processing software and computer network operating systems; telecommunications equipment, apparatus and instruments, namely, computer routers, hubs, servers and switches; computer hardware and software for the development, maintenance, and use of local and wide area computer networks; computer networking hardware; set-top boxes; electronic controldevices for the interface and control of computers and global computer and telecommunications networks</p>

	<p>with television and cable broadcasts and equipment; apparatus for testing and programming integrated circuits; computer servers; computer hardware and software for creating, facilitating, and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; computer software and hardware for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; computer software tools, namely, utility software for the facilitation of third party software applications; computer hardware and software for wireless network communications; downloadable electronic publications in the nature of newsletters, books, magazines, journals, brochures and white papers in the area of electronics, semiconductors, integrated electronic apparatus and devices, computers, telecommunications, entertainment, telephony, and wired and wireless telecommunications; electronic instructional manuals downloadable from a global computer network; global positioning system (GPS); vehicle navigation computers; vehicle communication devices; vehicle display monitors and electronic visual displays; vehicle computers and mobile computing devices; in-vehicle entertainment and infotainment devices comprising of computing modules, automotive middleware, multimedia software, GPS/on board computers, touchscreens, input-output controls, audio-video receivers and players, and components therefor</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Telecommunication and communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; transfer of data by telecommunication; providing multiple user wireless access to the internet and communication networks; transmission of voice, data, graphics, sound, video images, and multi-media content via wireless communication networks and the Internet; voice over internet protocol (VOIP) services; broadcasting services and provision of telecommunication access to voice, data, graphics, sound, video, and multimedia content; teleconferencing services; electronic transmission and streaming of data, audio, video and multimedia content; internet broadcasting services; electronic transmission and streaming of data, audio, video and digital media content for others via global and local computer networks; wireless broadcasting; providing electronic telecommunications connections through optical networks; telecommunications consultation; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; electronic messaging</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Training services in the fields of networks, network system design, network operation, network maintenance, network testing, network protocols, network management, network engineering, computers, software, microprocessors and information technology; entertainment services, namely, organizing exhibitions for computer gaming, providing on-line computer games, and organizing community sporting and cultural events; providing on-line publications in the nature of magazines, newsletters, journals, books and brochures in the areas of photography, imaging and related goods and services; education services, namely, providing seminars, courses and tutorial sessions in the field of digital imaging via global computer networks; computerized on-line education services, namely, providing classes, seminars, tutorial sessions, conferences and workshops in the field of computers, computer hardware, microprocessors, software and computer networks; educational services, namely, providing interactive tutorial sessions and courses in the nature of how-to guides, tips and techniques, expert guidance and advice, all relating to the purchase, use, care, maintenance, support, upgrading, updating and configuring of computer hardware, computer software, computer networks, teleconferencing and communications goods and services; educational services, namely, conducting classes, seminars, conferences and online educational forums in the field of computer and software use, navigation over global computer networks, computer science and technology, com-</p>
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	<p>puter management, and distributing course materials in connection therewith; developing and disseminating educational materials designed to increase technology literacy among students; education and training services in the field of online business solutions</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer network management services, namely, monitoring of network systems for technical purposes; hosting of digital content on the internet; computer network monitoring services, namely, providing information on the operation of computer networks; technical design consulting services in the field of computers and wireless computing; providing temporary use of non-downloadable software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; providing temporary use of non-downloadable software for processing, storage, retrieval, transmission, display, input, output, compressing, decompressing, modifying, broadcasting and printout of data; providing temporary use of non-downloadable software for ensuring the security of computer networks, for access control and security, and for use in protecting computer networks from data theft or damage by unauthorized users; providing temporary use of non-downloadable software for the receipt, display, and use of broadcast video, audio, and digital data signals; providing temporary use of non-downloadable software for creating, facilitating, developing, maintaining and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; providing temporary use of non-downloadable software for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; providing temporary use of non-downloadable software tools for the facilitation of third party software applications; providing temporary use of non-downloadable software for wireless network communications; development, design, and consulting services relating to computer software and hardware; designing and developing standards for others in the design and implementation of computer software, computer hardware and telecommunications equipment; providing customers and technicians with information relating to computer project management</p>
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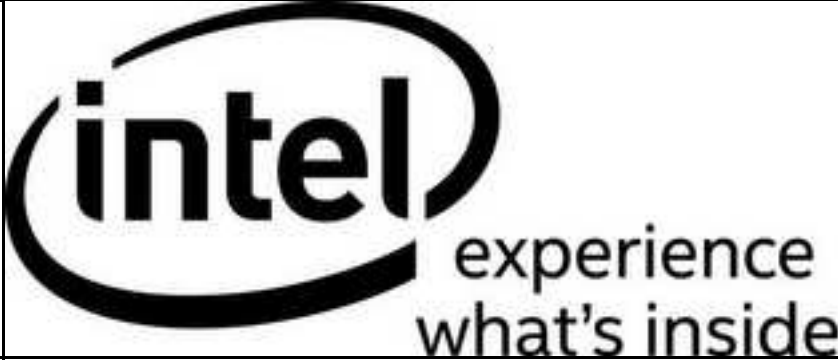
U.S. Application No.	86615383	Application Date	04/30/2015
Registration Date	NONE	Foreign Priority Date	12/22/2014
Word Mark	EXPERIENCE WHAT'S INSIDE		
Design Mark	EXPERIENCE WHAT'S INSIDE		
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computers; handheld computers; minicomputers; computer hardware; integrated circuits; computer chip sets; semiconductor processors; semiconductor chips; microprocessors; printed circuit boards; electronic circuit boards; computer motherboards; micro controllers; data processors; central processing units; semiconductor memories; computing memory storage devices; blank flash drives; software programmable processors; digital and optical microprocessors; computer peripherals; video circuit boards; audio circuit boards; audio-video circuit boards; video graphic accelerators; graphics and video processors; video processor boards; electronic security apparatus and surveillance apparatus, namely, computer hardware, computer chips and microprocessors optimized for electronic security surveillance; algorithm software programs for the operation and control of computers; computer operating system software; computer sys-</p>		

	<p>tem extensions, tools and utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; computer hardware and software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; computer firmware; computer utility software and other computer software used to maintain and operate computer systems; personal digital assistants; portable and handheld electronic personal organizers; security systems for computer hardware and software, namely, firewalls, network access server hardware for creating and maintaining firewalls, virtual private network (vpn) computer hardware and computer server operating software for creating and maintaining firewalls; security software for access and control and security of computer and communication systems; computer hardware and software for use in protecting computer networks from data theft or damage by unauthorized users; computer voice accelerator boards; computer processing software and computer network operating systems; telecommunications equipment, apparatus and instruments, namely, computer routers, hubs, servers and switches; computer hardware and software for the development, maintenance, and use of local and wide area computer networks; computer networking hardware; set-top boxes; electronic control devices for the interface and control of computers and global computer and telecommunications networks with television and cable broadcasts and equipment; apparatus for testing and programming integrated circuits; computer servers; computer hardware and software for creating, facilitating, and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; computer software and hardware for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; computer software tools, namely, utility software for the facilitation of third party software applications; computer hardware and software for wireless network communications; downloadable electronic publications in the nature of newsletters, books, magazines, journals, brochures and white papers in the area of electronics, semiconductors, integrated electronic apparatus and devices, computers, telecommunications, entertainment, telephony, and wired and wireless telecommunications; electronic instructional manuals downloadable from a global computer network; global positioning system (GPS); vehicle navigation computers; vehicle communication devices; vehicle display monitors and electronic visual displays; vehicle computers and mobile computing devices; in-vehicle entertainment and infotainment devices comprising of computing modules, automotive middleware, multimedia software, GPS/on board computers, touchscreens, input-output controls, audio-video receivers and players, and components therefor</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Telecommunication and communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; transfer of data by telecommunication; providing multiple user wireless access to the internet and communication networks; transmission of voice, data, graphics, sound, video images, and multi-media content via wireless communication networks and the Internet; voice over internet protocol (VOIP) services; broadcasting services and provision of telecommunication access to voice, data, graphics, sound, video, and multimedia content; teleconferencing services; electronic transmission and streaming of data, audio, video and multimedia content; internet broadcasting services; electronic transmission and streaming of data, audio, video and digital media content for others via global and local computer networks; wireless broadcasting; providing electronic telecommunications connections through optical networks; telecommunications consultation; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; electronic messaging</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p>
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	<p>Training services in the fields of networks, network system design, network operation, network maintenance, network testing, network protocols, network management, network engineering, computers, software, microprocessors and information technology; entertainment services, namely, organizing exhibitions for computer gaming, providing on-line computer games, and organizing community sporting and cultural events; providing on-line publications in the nature of magazines, newsletters, journals, books and brochures in the areas of photography, imaging and related goods and services; education services, namely, providing seminars, courses and tutorial sessions in the field of digital imaging via global computer networks; computerized on-line education services, namely, providing classes, seminars, tutorial sessions, conferences and workshops in the field of computers, computer hardware, microprocessors, software and computer networks; educational services, namely, providing interactive tutorial sessions and courses in the nature of how-to guides, tips and techniques, expert guidance and advice, all relating to the purchase, use, care, maintenance, support, upgrading, updating and configuring of computer hardware, computer software, computer networks, teleconferencing and communications goods and services; educational services, namely, conducting classes, seminars, conferences and online educational forums in the field of computer and software use, navigation over global computer networks, computer science and technology, computer management, and distributing course materials in connection therewith; developing and disseminating educational materials designed to increase technology literacy among students; education and training services in the field of online business solutions</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer network management services, namely, monitoring of network systems for technical purposes; hosting of digital content on the internet; computer network monitoring services, namely, providing information on the operation of computer networks; technical design consulting services in the field of computers and wireless computing; providing temporary use of non-downloadable software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; providing temporary use of non-downloadable software for processing, storage, retrieval, transmission, display, input, output, compressing, decompressing, modifying, broadcasting and printout of data; providing temporary use of non-downloadable software for ensuring the security of computer networks, for access control and security, and for use in protecting computer networks from data theft or damage by unauthorized users; providing temporary use of non-downloadable software for the receipt, display, and use of broadcast video, audio, and digital data signals; providing temporary use of non-downloadable software for creating, facilitating, developing, maintaining and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; providing temporary use of non-downloadable software for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; providing temporary use of non-downloadable software tools for the facilitation of third party software applications; providing temporary use of non-downloadable software for wireless network communications; development, design, and consulting services relating to computer software and hardware; designing and developing standards for others in the design and implementation of computer software, computer hardware and telecommunications equipment; providing customers and technicians with information relating to computer project management</p>
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U.S. Application No.	86615388	Application Date	04/30/2015
Registration Date	NONE	Foreign Priority Date	03/20/2015

Word Mark	INTEL EXPERIENCE WHAT'S INSIDE
Design Mark	 The logo features the word "intel" in its signature font, enclosed within a stylized swirl that forms two elliptical arcs. To the right of the swirl, the words "experience" and "what's inside" are stacked vertically in a sans-serif font.
Description of Mark	The mark consists of the term "INTEL" within two elliptical arcs that do not connect but create a three dimensional swirl element, and the words "EXPERIENCE WHAT'S INSIDE" placed to the right.
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computers; handheld computers; minicomputers; computer hardware; integrated circuits; computer chip sets; semiconductor processors; semiconductor chips; microprocessors; printed circuit boards; electronic circuit boards; computer motherboards; microcontrollers; data processors; central processing units; semiconductor memories; computing memory storage devices; blank flash drives; software programmable processors; digital and optical microprocessors; computer peripherals; video circuit boards; audio circuit boards; audio-video circuit boards; video graphic accelerators; graphics and video processors; video processor boards; electronic security apparatus and surveillance apparatus, namely, computer hardware, computer chips and microprocessors optimized for electronic security surveillance; algorithm software programs for the operation and control of computers; computer operating system software; computer system extensions, tools and utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; computer hardware and software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; computer firmware; computer utility software and other computer software used to maintain and operate computer systems; personal digital assistants; portable and handheld electronic personal organizers; security systems for computer hardware and software, namely, firewalls, network access server hardware for creating and maintaining firewalls, virtual private network (vpn) computer hardware and computer server operating software for creating and maintaining firewalls; security software for access and control and security of computer and communication systems; computer hardware and software for use in protecting computer networks from data theft or damage by unauthorized users; computer voice accelerator boards; computer processing software and computer network operating systems; telecommunications equipment, apparatus and instruments, namely, computer routers, hubs, servers and switches; computer hardware and software for the development, maintenance, and use of local and wide area computer networks; computer networking hardware; set-top boxes; electronic control devices for the interface and control of computers and global computer and telecommunications networks with television and cable broadcasts and equipment; apparatus for testing and programming integrated circuits; computer servers; computer hardware and software for creating, facilitating, and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; computer software and hardware for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; computer software tools, namely, utility software for the facilitation of third party software applications; computer hardware and software for wireless network communications; downloadable electronic publications</p>

	<p>in the nature of newsletters, books, magazines, journals, brochures and white papers in the area of electronics, semiconductors, integrated electronic apparatus and devices, computers, telecommunications, entertainment, telephony, and wired and wireless telecommunications; electronic instructional manuals downloadable from a global computer network; global positioning system (GPS); vehicle navigation computers; vehicle communication devices; vehicle display monitors and electronic visual displays; vehicle computers and mobile computing devices; in-vehicle entertainment and infotainment devices comprising of computing modules, automotive middleware, multimedia software, GPS/on board computers, touchscreens, input-output controls, audio-video receivers and players, and components therefor</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Telecommunication and communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; transfer of data by telecommunication; providing multiple user wireless access to the internet and communication networks; transmission of voice, data, graphics, sound, video images, and multi-media content via wireless communication networks and the Internet; voice over internet protocol (VOIP) services; broadcasting services and provision of telecommunication access to voice, data, graphics, sound, video, and multimedia content; teleconferencing services; electronic transmission and streaming of data, audio, video and multimedia content; internet broadcasting services; electronic transmission and streaming of data, audio, video and digital media content for others via global and local computer networks; wireless broadcasting; providing electronic telecommunications connections through optical networks; telecommunications consultation; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; electronic messaging</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Training services in the fields of networks, network system design, network operation, network maintenance, network testing, network protocols, network management, network engineering, computers, software, microprocessors and information technology; entertainment services, namely, organizing exhibitions for computer gaming, providing on-line computer games, and organizing community sporting and cultural events; providing on-line publications in the nature of magazines, newsletters, journals, books and brochures in the areas of photography, imaging and related goods and services; education services, namely, providing seminars, courses and tutorial sessions in the field of digital imaging via global computer networks; computerized on-line education services, namely, providing classes, seminars, tutorial sessions, conferences and workshops in the field of computers, computer hardware, microprocessors, software and computer networks; educational services, namely, providing interactive tutorial sessions and courses in the nature of how-to guides, tips and techniques, expert guidance and advice, all relating to the purchase, use, care, maintenance, support, upgrading, updating and configuring of computer hardware, computer software, computer networks, teleconferencing and communications goods and services; educational services, namely, conducting classes, seminars, conferences and online educational forums in the field of computer and software use, navigation over global computer networks, computer science and technology, computer management, and distributing course materials in connection therewith; developing and disseminating educational materials designed to increase technology literacy among students; education and training services in the field of online business solutions</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer network management services, namely, monitoring of network systems for technical purposes; hosting of digital content on the internet; computer network monitoring services, namely, providing information on the operation of computer networks; technical design consulting services in the field of com-</p>
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	puters and wireless computing; providing temporary use of non-downloadable software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; providing temporary use of non-downloadable software for processing, storage, retrieval, transmission, display, input, output, compressing, decompressing, modifying, broadcasting and printout of data; providing temporary use of non-downloadable software for ensuring the security of computer networks, for access control and security, and for use in protecting computer networks from data theft or damage by unauthorized users; providing temporary use of non-downloadable software for the receipt, display, and use of broadcast video, audio, and digital data signals; providing temporary use of non-downloadable software for creating, facilitating, developing, maintaining and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; providing temporary use of non-downloadable software for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; providing temporary use of non-downloadable software tools for the facilitation of third party software applications; providing temporary use of non-downloadable software for wireless network communications; development, design, and consulting services relating to computer software and hardware; designing and developing standards for others in the design and implementation of computer software, computer hardware and telecommunications equipment; providing customers and technicians with information relating to computer project management
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Attachments	78779403#TMSN.png( bytes ) 85526118#TMSN.png( bytes ) 76015052#TMSN.png( bytes ) 86615375#TMSN.png( bytes ) 86615383#TMSN.png( bytes ) 86615388#TMSN.png( bytes ) TRONIUM INSIDE Notice of Opposition.pdf(3387795 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Marcus Peterson/
Name	Marcus Peterson
Date	02/22/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Intel Corporation,	§	
	§	
Opposer,	§	Serial No.: 86/609,735
	§	
v.	§	
	§	Mark: TRONIUM INSIDE
	§	
	§	
Advanced Charging Technologies, Inc.,	§	
	§	
Applicant.	§	
	§	International Class: 009
	§	
	§	Published: August 25, 2015

Commissioner for Trademarks  
P. O. Box 1451  
Alexandria, VA 22313-1451

**NOTICE OF OPPOSITION**

Intel Corporation, a Delaware corporation having its principal place of business at 2200 Mission College Boulevard, Santa Clara, California 95052 (“Intel” or “Opposer”), will be damaged by the registration of the mark shown in Application Serial No. 86/609,735, filed by Advanced Charging Technologies, Inc. (“Applicant”), and Opposer hereby opposes this application under the provisions of 15 U.S.C. §1063 (as amended).

Application Serial No. 86/609,735 was filed on February 21, 2014 for the mark TRONIUM INSIDE for “power supplies; electric power converters; power conversion devices.” The application was filed on an intent-to-use basis. The application was published for opposition on Aug 25, 2015 and Intel obtained extensions of time to oppose the mark until December 23, 2015 to oppose. Therefore, this opposition is timely.

As grounds for the Opposition, Opposer alleges:

## **BACKGROUND**

1. Intel, the world leader in silicon innovation, develops technologies, products, and initiatives to continually advance how people work and live. Founded in 1968 to build semiconductor memory products, Intel introduced the world's first microprocessor in 1971. A microprocessor is considered to be the “brain” of a computer, as it manages the flow of information and data.

2. Intel’s microprocessors have been an enormous success and are now used within virtually all types of computerized applications, including computers, mainframes, data center servers, desktops, laptops, handheld devices, cellular telephones and computer networking devices, as well as all types of consumer electronic products, including home appliances, entertainment systems, and automobiles. Intel is a preeminent designer, engineer, and manufacturer of computer hardware and software across many industries, and its technology and innovation has revolutionized these industries. Intel’s microchips, microprocessors, semiconductors, and other components are a part of the design of countless products, including products are designed to integrate with power-delivering chipsets. Moreover, processors generally require power supplies and have varying power consumption demands involved in the design of the particular system.

## **THE INTEL INSIDE AND INSIDE-FORMATIVE MARKS**

3. In 1991, Intel coined the term “INTEL INSIDE” when it launched its revolutionary INTEL INSIDE® program, a logo licensing and co-operative advertising program. Under this program, computer manufacturers (such as IBM, Dell, Hewlett-Packard, and Lenovo) that sell personal computers using Intel microprocessors (such as the renowned PENTIUM® processor, as well as the ITANIUM processor) are licensed to use the INTEL INSIDE logo on their computers and in their advertising and promotional materials. Through this program, the INTEL

INSIDE logo appears on the front bezel of millions of computers in the United States and around the world and the mark was, and still is, extensively promoted in various forms of media, both by Intel and its computer manufacturer licensees.

4. The INTEL INSIDE program was revolutionary because this was the first time that an “ingredient” manufacturer in the computer industry reached out directly to the end consumer, instead of marketing solely to the computer manufacturers, convincing the consumer to look for personal computers designed with genuine Intel microprocessors. The INTEL INSIDE program was and is regarded as “one of the more magnificent campaigns of the century.” Shortly thereafter, and along the way, Intel introduced additional licensing programs for the INTEL INSIDE logo for smaller computer manufactures who don’t necessarily have advertising budgets, or for other form factors such as smartphones, tablets, and wearables.

5. The INTEL INSIDE mark is a creative linguistic construction because it follows a non-standard English format that is effective in suggesting that all the things associated with Intel Corporation—safety, quality, workmanship, reliability, integrity, and cutting edge technology—are part of the personal computer (and other electronic devices) by way of the processor.

6. The use of this creative “{word} INSIDE” format as a trademark did not exist prior to its creation by Intel, and over the years of promotion and successful use, it has garnered considerable fame.

7. Since at least as early as January of 1992, Intel began manufacturing and selling, in commerce, computer hardware products under the fanciful INTEL INSIDE and INTEL INSIDE & Design Marks (collectively “the INTEL INSIDE Marks”). Intel continues to market and sell various products using the INTEL INSIDE Marks.

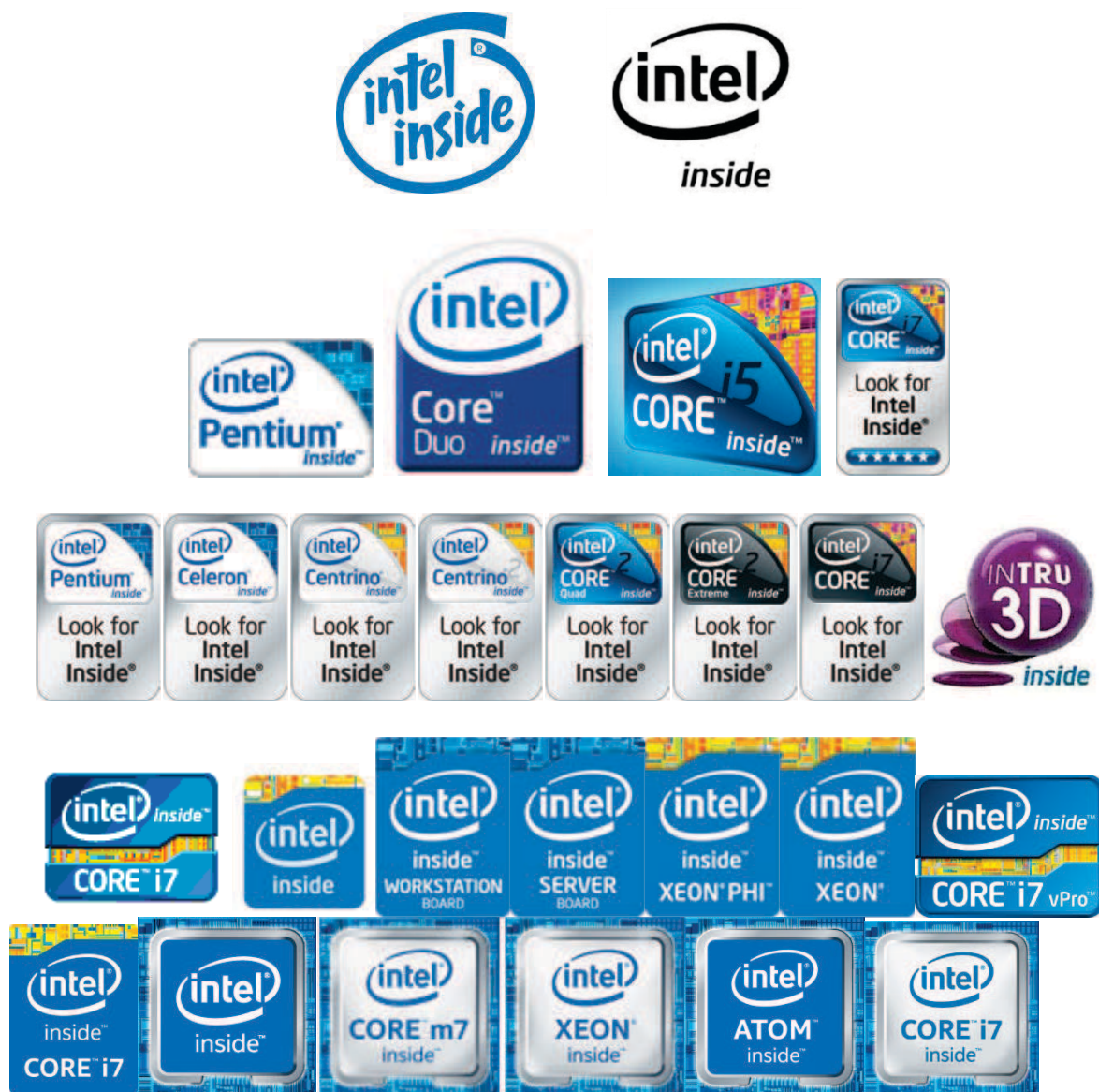
8. Since the introduction of the first INTEL INSIDE logo, over the course of its life, Intel has been the owner of record of several trademark registrations and applications for its INTEL INSIDE Marks in the United States Patent and Trademark Office (“USPTO”) for a wide variety of computer hardware, software and other products. Among these registrations are the following:

<u>Exh.</u>	<u>Reg./Ser. No.</u>	<u>Class</u>	<u>Registered/Applied</u>	<u>Mark</u>
A.	1705796	9	August 4, 1992	INTEL INSIDE
B.	2179209	9	August 4, 1998	INTEL INSIDE
C.	3795049	9	May 25, 2010	INTEL INSIDE & Swirl Design
D.	4244794	9	November 20, 2012	INTEL INSIDE & Swirl Design

Copies of these registrations are appended to this Notice of Opposition as **Exhibits A -D**. These registrations are currently valid and subsisting with Registration Numbers 1,705,796 and 2,179,209 being incontestable.

9. Several years ago, Intel updated its use of the INTEL INSIDE & Design logo as part of its redesign of its corporate logo, and redesigned the use of the INTEL INSIDE logo for use on Intel’s numerous underlying processors. For example, Intel has used a series of INTEL INSIDE® marks with its INTEL CORE® microprocessors. Examples of uses of the original as well as the refreshed and expanded use of INTEL INSIDE, PENTIUM INSIDE, CORE INSIDE, and other { word } INSIDE marks are shown below in **Figure 1** (the “‘{ word } INSIDE’ family of marks”). As a result of Intel’s expansion and promotional efforts, the INTEL INSIDE, and the { word } INSIDE family of marks grew as strong as ever, and particularly in the field of technology products and services, such that the INTEL INSIDE, and { word } INSIDE marks have remained exclusively associated with Intel.





***Figure 1. Examples of Use of the INTEL INSIDE® and {word} INSIDE Family of Marks Over the Years***

10. Over the years, Intel has invested hundreds of millions of dollars in advertising and promoting its products under the INTEL INSIDE Marks and has garnered considerable goodwill and consumer recognition under these marks. Intel's advertising has extended to all media, including but not limited to radio, magazines, newspapers, print ads, trade shows, the internet, social media outlets, primetime television, on billboards in malls, point of purchase materials, and outdoor kiosks. The uniqueness of the INTEL INSIDE mark, and the innovation and quality it represents, made it into the cultural icon it is today. Indeed, the fame and success

of the INTEL INSIDE mark has been featured in several marketing case studies and publications.

11. It is estimated that since the program's inception in 1991, advertisements carrying the INTEL INSIDE Marks have created billions of consumer impressions upon the general consuming public.

12. The INTEL INSIDE Marks are well-known, famous and recognized by consumers to be Intel's marks, and are famous pursuant to 15 U.S.C. § 1125(c)(1).

13. In addition to Intel's extensive use and registration of the INTEL INSIDE Marks, Intel owns and has used other marks in the distinctive "{ word } INSIDE" format.

14. For example, at least as early as 1994, Intel inaugurated a national education program entitled "The Journey Inside" to help teach school children how computers work. Intel has used the designation THE JOURNEY INSIDE for this educational program and owns United States trademark registration 2,446,347 for THE JOURNEY INSIDE. A copy of this registration is appended to this Notice of Opposition as **Exhibit E**. This registration is currently valid, subsisting and incontestable.

15. Intel has continued to expand upon its family of marks in the "{ word } INSIDE" format with introduction of the mark EXPERIENCE WHAT'S INSIDE.



*Figure 2. Examples of Use of the EXPERIENCE WHAT'S INSIDE marks*

16. Intel currently owns three pending applications (Ser. Nos. 86615375, 86615383, and 86615388) for INTEL EXPERIENCE WHAT'S INSIDE (standard character and design), and EXPERIENCE WHAT'S INSIDE in connection with goods and services in International

Classes 9, 38, 41, and 42. Such goods include microprocessors. A copy of the current TSDR status pages of these applications is attached as **Exhibit F**.

17. Additionally, Intel has been selling computer microprocessors under the world-famous PENTIUM® marks (*see, e.g.*, U.S. Registration Nos. 2,337,151; 2,173,650; 2,201,867; and 1,834,434) and ITANIUM since 1993 and 2001, respectively. Over the years, Intel has featured its PENTIUM marks in conjunction with the “{ word } INSIDE” format and alongside the INTEL INSIDE Mark. Moreover, Intel has used the PENTIUM INSIDE and INTEL INSIDE designations in advertising and on products bearing PENTIUM chips. An image from one such advertisement is shown in Figure 3 below.



***Figure 3. Selected Examples of Use of the INTEL INSIDE, PENTIUM and PENTIUM INSIDE, and ITANIUM INSIDE marks***

18. More recently, Intel launched a marketing campaign featuring the INTEL INSIDE mark in connections with slogans suggesting the benefits of using Intel’s products. See INTEL INSIDE, UNLOCKED PERFORMANCE OUTSIDE below as an example:



***Figure 4. Examples of “INTEL INSIDE, [ ] OUTSIDE” campaign***

19. Intel has also recently expanded use of the INTEL INSIDE marks to wearable technology. For example, Intel sells the MICA bracelet, a “smart” jewelry accessory allowing access to messages, calendar appointments, and contacts. The bracelet comes with a hangtag showing the INTEL INSIDE logo. Similarly, the Tag Heuer “Connected” watch features an Intel processor and uses the INTEL INSIDE mark. Intel has also licensed its INTEL INSIDE mark to SMS Audio for use in “Smart” headphones.

20. Because of Intel's extensive investment and efforts in promoting its INTEL INSIDE and “{word} INSIDE” Marks, and the PENTIUM and ITANIUM Marks, together with the extensive advertising and promotional efforts of Opposer's licensees under the INTEL INSIDE program, and Intel’s use of its THE JOURNEY INSIDE and INTEL INSIDE, [ ] OUTSIDE marks on its goods and services, the “{word} INSIDE” format continues to generate valuable goodwill and is widely recognized and uniquely associated with and belonging to Opposer, particularly with respect to technology-related goods and services.

### **THE TRONIUM INSIDE APPLICATION**

21. Applicant seeks registration of the TRONIUM INSIDE mark for “power supplies; electric power converters; power conversion devices” in International Class 009.

22. There is no issue as to priority. Intel’s first use and its filing dates for the above-referenced INTEL INSIDE and other INSIDE-formative registrations long precede Applicant’s filing and priority dates to register the TRONIUM INSIDE mark. This application was filed on an intent-to-use basis and thus, according to the application, the mark is not currently in use.

23. The INTEL INSIDE Marks were famous among the general consuming public prior to Applicant’s application filing date for, and any first use of, the TRONIUM INSIDE mark.

24. Applicant’s TRONIUM INSIDE mark is visually, phonetically, and conceptually similar to Intel’s family of “{word} INSIDE” Marks and INTEL INSIDE Marks and – exacerbating the likelihood of confusion – the term TRONIUM is visually, phonetically, and conceptually similar to Intel’s PENTIUM® and ITANIUM® marks.

25. Upon information and belief, Applicant also intends to market its goods using a TRONIUM INSIDE logo that is similar to Intel’s INTEL INSIDE “badge” logos, for use in association with identical products – namely processors/microchips:



***Figure 5. Examples of Use of Respective Marks on Badge Logos***

26. Further, upon information and belief, Applicant is seeking to partner with companies such as Intel in connection with the technology and products that Applicant seems or is likely to brand under the TRONIUM INSIDE mark.



27. On information and belief, the goods and services on which Applicant uses and/or intends to use its mark are highly related to the goods manufactured, and services provided, by Intel, since the power supplies are intended for processors, (see ad below) and are thus identical goods. By way of example, Opposer currently sells microchips under its INTEL INSIDE marks, and on information and belief, Applicant intends to offer microchips with certain power supply technology under the TRONIUM INSIDE mark – that is, the power supplies Applicant is referring to relates to goods identical to those under the INTEL INSIDE brands – namely, processors. Additionally, Intel also sells components for power supplies as well as, for example, devices utilizing low power processors that are sold under the INTEL INSIDE marks.

28. Applicant intends to advertise its goods in a manner that increases the likelihood that consumers will see them as related or emanating from the same source, including advertisements that use of similar color scheme and circuitry imagery in a similar manner in which Intel has advertised its own goods and services.

29. Given Intel’s strength, fame, and renown of the INTEL INSIDE and “{ word INSIDE}” marks; Intel’s use of the INTEL INSIDE marks on microchips and processors; Intel’s use of the PENTIUM and ITANIUM Marks on processors; the use of INTEL INSIDE marks on the exterior of licensee products that necessarily include power supplies, coupled with Intel’s own power supply technologies, and power supply technology as applied to its processors; Intel’s reputation in hardware engineering and manufacturing, particularly as to processors, including low power processors (see for example the Intel Atom<sup>®</sup> family of processors at <http://www.intel.com/content/www/us/en/intelligent-systems/rangeley/atom-c2000-product-family-based-platforms-overview.html?wapkw=low-power+processors>); and its history of licensing the “{ word } INSIDE” Marks to licensees to affix on their relevant end-user products – consumers are likely to believe that products or services bearing the TRONIUM INSIDE mark

are further extensions of Intel's growing line of products and services, or the result of a collaboration between Applicant and Intel.

30. In view of the similarities between the marks; relatedness of the parties' respective goods and services; the fame and strength of Intel's INTEL INSIDE and INSIDE-formative Marks; Applicant's prior actual and constructive knowledge of Intel's marks; and the overlap in the parties' prospective consumers, Applicant's mark – which copies the same distinctive “{word}INSIDE” format as Intel's INTEL INSIDE Marks and “{word} INSIDE” family of marks (with the addition of the term “TRONIUM”, which is conceptually, visually, and aurally similar to Intel's PENTIUM® and ITANIUM® marks, especially when used in the context of microchip technology) – is likely to cause confusion or mistake as to the source or sponsorship of Applicant's goods.

31. Accordingly, consumers are likely to mistakenly believe that there is a connection between Applicant and Intel that does not exist, or that Applicant's goods and services are affiliated with, licensed or sponsored by Intel.

32. Furthermore, any defect or fault found with Applicant's goods and services will necessarily reflect upon and seriously injure the reputation that Intel has established for its products marketed under the famous INTEL INSIDE Marks.

33. Independently, Applicant's actual or intended use of the TRONIUM INSIDE mark is likely to dilute the distinctive quality of Intel's famous INTEL INSIDE Marks.

34. Applicant's actual or intended use of the alleged TRONIUM INSIDE mark is likely to blur and whittle away at the distinctiveness and identity-evoking quality of the famous INTEL INSIDE Marks.

35. The registration of Applicant's alleged TRONIUM INSIDE mark on the Principal Register would be inconsistent with Opposer's rights under the aforementioned registrations and common law, and would be damaging to Opposer.

WHEREFORE, Opposer requests that Application Serial No 86/609,735 be rejected, and that no registration be issued in connection with the application, and that this Opposition be sustained in favor of Opposer.

Date: February 22, 2016

By: /s/ Bobby Ghajar  
Bobby A. Ghajar  
Marcus Peterson  
PILLSBURY WINTHROP SHAW PITTMAN LLP  
725 South Figueroa Street  
Los Angeles, CA 90017  
(213) 488-7100

ATTORNEYS FOR INTEL CORPORATION

Of counsel:

Leslie Skinner, Esq.  
Intel Corporation  
2200 Mission College Boulevard  
Mailstop RNB-4-151  
Santa Clara, California 95052-8119

CERTIFICATE OF ELECTRONIC TRANSMISSION

DATE OF DEPOSIT: February 22, 2016

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office Trademark Trial and Appeal Board using the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated above.

/s/ Marcus Peterson  
Marcus Peterson



**Certificate of Service Via First Class Mail**

I, Marcus Peterson, hereby certify that a true and complete copy of the foregoing Notice of Opposition was served on Applicant, Advanced Charging Technologies, Inc., c/o Stephanie S. Buntin, Esq., Howard & Howard, 3800 Howard Hughes Parkway, Las Vegas, NV 89169, via postage prepaid first-class mail on February 22, 2016.

/s/ Marcus Peterson  
Marcus Peterson

# EXHIBIT A



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**Typed Drawing**

<b>Word Mark</b>	INTEL INSIDE
<b>Goods and Services</b>	IC 009. US 026. G & S: microprocessors. FIRST USE: 19920100. FIRST USE IN COMMERCE: 19920100
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	74159673
<b>Filing Date</b>	April 22, 1991
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	November 5, 1991
<b>Registration Number</b>	<b>1705796</b>
<b>Registration Date</b>	August 4, 1992
<b>Owner</b>	(REGISTRANT) Intel Corporation CORPORATION DELAWARE 2200 Mission College Boulevard Santa Clara CALIFORNIA 950528119
<b>Attorney of Record</b>	Katherine M. Basile
<b>Prior Registrations</b>	0914978;1022563;AND OTHERS
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120807.
<b>Renewal</b>	2ND RENEWAL 20120807
<b>Live/Dead Indicator</b>	LIVE

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**Int. Cl.: 9**

**Prior U.S. Cl.: 26**

**United States Patent and Trademark Office**

**Reg. No. 1,705,796**

**Registered Aug. 4, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**

**INTEL INSIDE**

INTEL CORPORATION (DELAWARE CORPORATION)  
3065 BOWERS AVENUE  
SANTA CLARA, CA 95051

FIRST USE 1-0-1992; IN COMMERCE  
1-0-1992.  
OWNER OF U.S. REG. NOS. 914,978, 1,022,563,  
AND OTHERS.

FOR: MICROPROCESSORS, IN CLASS 9 (U.S.  
CL. 26).

SN 74-159,673, FILED 4-22-1991.

GLENN CLARK, EXAMINING ATTORNEY

# **EXHIBIT B**



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## Typed Drawing

**Word Mark** INTEL INSIDE

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: computer operating system software; computer operating programs; computer system[ extensions, tools and] utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; [audio and video graphics for real time information and image transfer, transmission, reception, processing and digitizing;] computer firmware; computer hardware; [computer peripherals;] integrated circuits; integrated circuit chips; semiconductor processors; semiconductor processor chips; microprocessors; printed circuit boards; electronic circuit boards; computer memory devices; semiconductor memory devices; video circuit boards; audio circuit boards; audio-video circuit boards; [video graphic accelerators; multimedia accelerators; video processors; fax/modems; computer hardware and software for the transmission and receipt of facsimiles;] computer hardware and software for the development, maintenance, and use of local and wide area computer networks; computer hardware and software for the development, maintenance, and use of interactive audio-video computer conference systems; computer hardware and software for the receipt, display, and use of broadcast video, audio, and digital data signals. FIRST USE: 19920100. FIRST USE IN COMMERCE: 19920100

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 75160103

**Filing Date** September 4, 1996

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** September 9, 1997

**Registration Number** 2179209

**International Registration Number** 0999614

**Registration Date** August 4, 1998

**Owner** (REGISTRANT) INTEL CORPORATION CORPORATION DELAWARE 2200 Mission College Boulevard Santa Clara CALIFORNIA 950528119

**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Katherine M. Basile  
**Prior Registrations** 1702463;1705796  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080823.  
**Renewal** 1ST RENEWAL 20080823  
**Live/Dead Indicator** LIVE

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**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36, and 38**

**Reg. No. 2,179,209**

**United States Patent and Trademark Office**

**Registered Aug. 4, 1998**

**TRADEMARK  
PRINCIPAL REGISTER**

**INTEL INSIDE**

INTEL CORPORATION (DELAWARE CORPORATION)  
2200 MISSION COLLEGE BOULEVARD  
SANTA CLARA, CA 950528119 INTEL CORPORATION (DELAWARE CORPORATION)

2200 MISSION COLLEGE BOULEVARD  
SANTA CLARA, CA 950528119

FOR: COMPUTER OPERATING SYSTEM SOFTWARE; COMPUTER OPERATING PROGRAMS; COMPUTER SYSTEM EXTENSIONS, TOOLS AND UTILITIES IN THE FIELD OF APPLICATION SOFTWARE FOR CONNECTING PERSONAL COMPUTERS, NETWORKS, TELECOMMUNICATIONS APPARATUS AND GLOBAL COMPUTER NETWORK APPLICATIONS; AUDIO AND VIDEO GRAPHICS FOR REAL TIME INFORMATION AND IMAGE TRANSFER, TRANSMISSION, RECEPTION, PROCESSING AND DIGITIZING; COMPUTER FIRMWARE; COMPUTER HARDWARE; COMPUTER PERIPHERALS; INTEGRATED CIRCUITS; INTEGRATED CIRCUIT CHIPS; SEMICONDUCTOR PROCESSORS; SEMICONDUCTOR PROCESSOR CHIPS; MICROPROCESSORS; PRINTED CIRCUIT BOARDS; ELECTRONIC CIRCUIT BOARDS; COMPUTER MEMORY DEVICES; SEMICONDUCTOR

MEMORY DEVICES; VIDEO CIRCUIT BOARDS; AUDIO CIRCUIT BOARDS; AUDIO-VIDEO CIRCUIT BOARDS; VIDEO GRAPHIC ACCELERATORS; MULTIMEDIA ACCELERATORS; VIDEO PROCESSORS; FAX/MODEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE TRANSMISSION AND RECEIPT OF FACSIMILES; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF LOCAL AND WIDE AREA COMPUTER NETWORKS; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF INTERACTIVE AUDIO-VIDEO COMPUTER CONFERENCE SYSTEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE RECEIPT, DISPLAY, AND USE OF BROADCAST VIDEO, AUDIO, AND DIGITAL DATA SIGNALS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-0-1992; IN COMMERCE 1-0-1992.

OWNER OF U.S. REG. NOS. 1,702,463 AND 1,705,796.

SN 75-160,103, FILED 9-4-1996.

SOPHIA S. KIM, EXAMINING ATTORNEY



# EXHIBIT C



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<b>Word Mark</b>	INTEL INSIDE
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computers; notebook computers; laptop computers; portable computers; computer hardware; semiconductors; microprocessors; integrated circuits; central processing units; microcomputers; computer chipsets; computer motherboards; computer graphics boards. FIRST USE: 20070100. FIRST USE IN COMMERCE: 20070100
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.03.04 - Ovals with two breaks or divided in the middle
<b>Trademark Search Facility</b>	SHAPES-MISC Miscellaneous shaped designs
<b>Classification Code</b>	SHAPES-OVALS Oval figures or designs including incomplete ovals and one or more ovals
<b>Serial Number</b>	78779403
<b>Filing Date</b>	December 22, 2005
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 27, 2007
<b>Registration Number</b>	3795049
<b>International Registration Number</b>	0960135
<b>Registration Date</b>	May 25, 2010

**Owner** (REGISTRANT) Intel Corporation CORPORATION DELAWARE 2200 Mission College Boulevard  
Santa Clara CALIFORNIA 95052

**Attorney of  
Record** Katherine M. Basile

**Description of  
Mark** Color is not claimed as a feature of the mark. The mark consists of the term "INTEL" inside two  
elliptical arcs that do not connect but create a three dimensional swirl element, and the word  
"INSIDE" placed below and slightly to the right of center.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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# United States of America

United States Patent and Trademark Office



**Reg. No. 3,795,049**

**Registered May 25, 2010**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

INTEL CORPORATION (DELAWARE CORPORATION)  
2200 MISSION COLLEGE BOULEVARD  
SANTA CLARA, CA 95052

FOR: COMPUTERS; NOTEBOOK COMPUTERS; LAPTOP COMPUTERS; PORTABLE COMPUTERS; COMPUTER HARDWARE; SEMICONDUCTORS; MICROPROCESSORS; INTEGRATED CIRCUITS; CENTRAL PROCESSING UNITS; MICROCOMPUTERS; COMPUTER CHIPSETS; COMPUTER MOTHERBOARDS; COMPUTER GRAPHICS BOARDS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-0-2007; IN COMMERCE 1-0-2007.

THE MARK CONSISTS OF THE TERM "INTEL" INSIDE TWO ELLIPTICAL ARCS THAT DO NOT CONNECT BUT CREATE A THREE DIMENSIONAL SWIRL ELEMENT, AND THE WORD "INSIDE" PLACED BELOW AND SLIGHTLY TO THE RIGHT OF CENTER.

SN 78-779,403, FILED 12-22-2005.

CAROLYN CATALDO, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

# EXHIBIT D



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**Word Mark** INTEL INSIDE

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computers; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; personal media players; mobile telephones; smart phones; computer workstations comprising processors, central processing units, computer monitors, computer peripherals and computer printers; servers; computer hardware; computer and telecommunications networking hardware; communication devices, namely, wireless communication devices for voice, data or image transmission over the Internet; computer firmware for use in operating and maintaining the computer system; computer software for processing and manipulating images, graphics, data and text, for maintaining and operating a computer system, and for the facilitation of third party software applications; semiconductors; microprocessors; integrated circuits; central processing units; microcomputers; computer chipsets for use in transmitting data to and from a central processing unit; computer motherboards; computer graphics boards; computer peripherals. FIRST USE: 20070101. FIRST USE IN COMMERCE: 20070101

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

**Serial Number** 85526118

**Filing Date** January 26, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** July 31, 2012

**Registration Number** 4244794

November 20, 2012

**Registration  
Date**

**Owner** (REGISTRANT) Intel Corporation CORPORATION DELAWARE 2200 Mission College Boulevard  
Santa Clara CALIFORNIA 950528119

**Attorney of  
Record** Katherine M. Basile

**Prior  
Registrations** 3017448;3331803;3795049;AND OTHERS

**Description  
of Mark** Color is not claimed as a feature of the mark. The mark consists of the term "INTEL" inside two  
elliptical arcs that do not connect but create a three dimensional swirl element, and the word  
"INSIDE" placed to the right.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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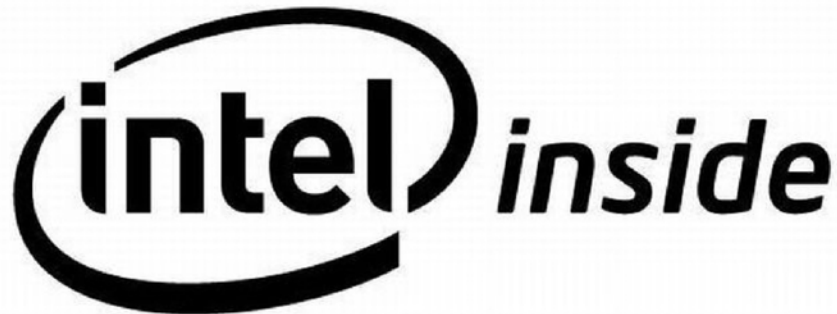
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# United States of America

United States Patent and Trademark Office



**Reg. No. 4,244,794**

**Registered Nov. 20, 2012**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

INTEL CORPORATION (DELAWARE CORPORATION)  
2200 MISSION COLLEGE BOULEVARD  
SANTA CLARA, CA 950528119

FOR: COMPUTERS; NOTEBOOK COMPUTERS; LAPTOP COMPUTERS; PORTABLE COMPUTERS; HANDHELD COMPUTERS; PERSONAL DIGITAL ASSISTANTS; PERSONAL MEDIA PLAYERS; MOBILE TELEPHONES; SMART PHONES; COMPUTER WORKSTATIONS COMPRISING PROCESSORS, CENTRAL PROCESSING UNITS, COMPUTER MONITORS, COMPUTER PERIPHERALS AND COMPUTER PRINTERS; SERVERS; COMPUTER HARDWARE; COMPUTER AND TELECOMMUNICATIONS NETWORKING HARDWARE; COMMUNICATION DEVICES, NAMELY, WIRELESS COMMUNICATION DEVICES FOR VOICE, DATA OR IMAGE TRANSMISSION OVER THE INTERNET; COMPUTER FIRMWARE FOR USE IN OPERATING AND MAINTAINING THE COMPUTER SYSTEM; COMPUTER SOFTWARE FOR PROCESSING AND MANIPULATING IMAGES, GRAPHICS, DATA AND TEXT, FOR MAINTAINING AND OPERATING A COMPUTER SYSTEM, AND FOR THE FACILITATION OF THIRD PARTY SOFTWARE APPLICATIONS; SEMICONDUCTORS; MICROPROCESSORS; INTEGRATED CIRCUITS; CENTRAL PROCESSING UNITS; MICRO-COMPUTERS; COMPUTER CHIPSETS FOR USE IN TRANSMITTING DATA TO AND FROM A CENTRAL PROCESSING UNIT; COMPUTER MOTHERBOARDS; COMPUTER GRAPHICS BOARDS; COMPUTER PERIPHERALS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-2007; IN COMMERCE 1-1-2007.

OWNER OF U.S. REG. NOS. 3,017,448, 3,795,049 AND OTHERS.

THE MARK CONSISTS OF THE TERM "INTEL" INSIDE TWO ELLIPTICAL ARCS THAT DO NOT CONNECT BUT CREATE A THREE DIMENSIONAL SWIRL ELEMENT, AND THE WORD "INSIDE" PLACED TO THE RIGHT.

SER. NO. 85-526,118, FILED 1-26-2012.

JENNIFER MARTIN, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office



# EXHIBIT E



## United States Patent and Trademark Office

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**THE JOURNEY INSIDE**

**Word Mark** THE JOURNEY INSIDE

**Goods and Services** IC 041. US 100 101 107. G & S: [ Educational services, namely, conducting classes, seminars, conferences, and hosting online educational forums in the field of computer and software use, navigation over global computer networks, computer science and technology, computer management, and distributing course materials in connection therewith ] developing and disseminating educational materials designed to increase technology literacy among students. FIRST USE: 19940800. FIRST USE IN COMMERCE: 19940800

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 76015052

**Filing Date** March 31, 2000

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** January 30, 2001

**Registration Number** 2446347

**Registration Date** April 24, 2001

**Owner** (REGISTRANT) Intel Corporation CORPORATION DELAWARE 2200 Mission College Blvd. Santa Clara CALIFORNIA 95052

**Attorney of Record** Katherine M. Basile

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110523.

**Renewal** 1ST RENEWAL 20110523  
**Live/Dead Indicator** LIVE

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**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101 and 107**

**United States Patent and Trademark Office**

**Reg. No. 2,446,347**

**Registered Apr. 24, 2001**

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE JOURNEY INSIDE**

INTEL CORPORATION (DELAWARE CORPORATION)  
2200 MISSION COLLEGE BLVD.  
SANTA CLARA, CA 95052

FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS, CONFERENCES, AND HOSTING ONLINE EDUCATIONAL FORUMS IN THE FIELD OF COMPUTER AND SOFTWARE USE, NAVIGATION OVER GLOBAL COMPUTER NETWORKS, COMPUTER SCIENCE AND TECHNOLOGY, COMPUTER MANAGE-

MENT, AND DISTRIBUTING COURSE MATERIALS IN CONNECTION THEREWITH DEVELOPING AND DISSEMINATING EDUCATIONAL MATERIALS DESIGNED TO INCREASE TECHNOLOGY LITERACY AMONG STUDENTS,, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-0-1994; IN COMMERCE 8-0-1994.

SER. NO. 76-015,052, FILED 3-31-2000.

IRA J. GOODSaid, EXAMINING ATTORNEY

# EXHIBIT F



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experience  
what's inside

**Word Mark** INTEL EXPERIENCE WHAT'S INSIDE

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computers; handheld computers; minicomputers; computer hardware; integrated circuits; computer chip sets; semiconductor processors; semiconductor chips; microprocessors; printed circuit boards; electronic circuit boards; computer motherboards; micro controllers; data processors; central processing units; semiconductor memories; computing memory storage devices; blank flash drives; software programmable processors; digital and optical microprocessors; computer peripherals; video circuit boards; audio circuit boards; audio-video circuit boards; video graphic accelerators; graphics and video processors; video processor boards; electronic security apparatus and surveillance apparatus, namely, computer hardware, computer chips and microprocessors optimized for electronic security surveillance; algorithm software programs for the operation and control of computers; computer operating system software; computer system extensions, tools and utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; computer hardware and software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; computer firmware; computer utility software and other computer software used to maintain and operate computer systems; personal digital assistants; portable and handheld electronic personal organizers; security systems for computer hardware and software, namely, firewalls, network access server hardware for creating and maintaining firewalls, virtual private network (vpn) computer hardware and computer server operating software for creating and maintaining firewalls; security software for access and control and security of computer and communication systems; computer hardware and software for use in protecting computer networks from data theft or damage by unauthorized users; computer voice accelerator boards; computer processing software and computer network operating systems. telecommunications equipment, apparatus and instruments, namely, computer routers, hubs, servers and switches; computer hardware and software for the development, maintenance, and use of local and wide area computer networks; computer networking hardware; set-top boxes; electronic control devices for the interface and control of computers and global computer and telecommunications networks with television and cable broadcasts and equipment; apparatus for testing and programming integrated circuits; computer servers; computer hardware and software for creating, facilitating, and managing remote access to and communication with local area networks (lans),

virtual private networks (vpn), wide area networks (wans) and global computer networks; computer software and hardware for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; computer software tools, namely, utility software for the facilitation of third party software applications; computer hardware and software for wireless network communications; downloadable electronic publications in the nature of newsletters, books, magazines, journals, brochures and white papers in the area of electronics, semiconductors, integrated electronic apparatus and devices, computers, telecommunications, entertainment, telephony, and wired and wireless telecommunications; electronic instructional manuals downloadable from a global computer network; global positioning system (GPS); vehicle navigation computers; vehicle communication devices; vehicle display monitors and electronic visual displays; vehicle computers and mobile computing devices; in-vehicle entertainment and infotainment devices comprising of computing modules, automotive middleware, multimedia software, GPS/on board computers, touchscreens, input-output controls, audio-video receivers and players, and components therefor

IC 038. US 100 101 104. G & S: Telecommunication and communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; transfer of data by telecommunication; providing multiple user wireless access to the internet and communication networks; transmission of voice, data, graphics, sound, video images, and multimedia content via wireless communication networks and the Internet; voice over internet protocol (VOIP) services; broadcasting services and provision of telecommunication access to voice, data, graphics, sound, video, and multimedia content; teleconferencing services; electronic transmission and streaming of data, audio, video and multimedia content; internet broadcasting services; electronic transmission and streaming of data, audio, video and digital media content for others via global and local computer networks; wireless broadcasting; providing electronic telecommunications connections through optical networks; telecommunications consultation; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; electronic messaging

IC 041. US 100 101 107. G & S: Training services in the fields of networks, network system design, network operation, network maintenance, network testing, network protocols, network management, network engineering, computers, software, microprocessors and information technology; entertainment services, namely, organizing exhibitions for computer gaming, providing on-line computer games, and organizing community sporting and cultural events; providing on-line publications in the nature of magazines, newsletters, journals, books and brochures in the areas of photography, imaging and related goods and services; education services, namely, providing seminars, courses and tutorial sessions in the field of digital imaging via global computer networks; computerized on-line education services, namely, providing classes, seminars, tutorial sessions, conferences and workshops in the field of computers, computer hardware, microprocessors, software and computer networks; educational services, namely, providing interactive tutorial sessions and courses in the nature of how-to guides, tips and techniques, expert guidance and advice, all relating to the purchase, use, care, maintenance, support, upgrading, updating and configuring of computer hardware, computer software, computer networks, teleconferencing and communications goods and services; educational services, namely, conducting classes, seminars, conferences and online educational forums in the field of computer and software use, navigation over global computer networks, computer science and technology, computer management, and distributing course materials in connection therewith; developing and disseminating educational materials designed to increase technology literacy among students; education and training services in the field of online business solutions

IC 042. US 100 101. G & S: Computer network management services, namely, monitoring of network systems for technical purposes; hosting of digital content on the internet; computer network monitoring services, namely, providing information on the operation of computer networks; technical design consulting services in the field of computers and wireless computing; providing temporary use of non-downloadable software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; providing temporary use of non-downloadable software for processing, storage, retrieval, transmission, display, input, output, compressing, decompressing, modifying, broadcasting and printout of data; providing temporary use of non-downloadable software for ensuring the security of computer networks, for access control and security, and for use in protecting computer networks from data theft or damage by unauthorized users; providing temporary use of non-downloadable software for the receipt, display, and use of

broadcast video, audio, and digital data signals; providing temporary use of non-downloadable software for creating, facilitating, developing, maintaining and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; providing temporary use of non-downloadable software for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; providing temporary use of non-downloadable software tools for the facilitation of third party software applications; providing temporary use of non-downloadable software for wireless network communications; development, design, and consulting services relating to computer software and hardware. designing and developing standards for others in the design and implementation of computer software, computer hardware and telecommunications equipment; providing customers and technicians with information relating to computer project management

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.03.03 - Incomplete ovals; Ovals, incomplete

**Serial Number** 86615375

**Filing Date** April 30, 2015

**Current Basis** 1B

**Original Filing Basis** 1B;44D

**Published for Opposition** January 19, 2016

**International Registration Number** 1255440

**Owner** (APPLICANT) Intel Corporation CORPORATION DELAWARE 2200 Mission College Boulevard Santa Clara CALIFORNIA 950528119

**Attorney of Record** Katherine M. Basile

**Priority Date** March 20, 2015

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the term "INTEL" within two elliptical arcs that do not connect but create a three dimensional swirl element, and the word "EXPERIENCE WHAT'S INSIDE" placed below.

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# EXPERIENCE WHAT'S INSIDE

**Word Mark**

EXPERIENCE WHAT'S INSIDE

**Goods and Services**

IC 009. US 021 023 026 036 038. G & S: Computers; handheld computers; minicomputers; computer hardware; integrated circuits; computer chip sets; semiconductor processors; semiconductor chips; microprocessors; printed circuit boards; electronic circuit boards; computer motherboards; micro controllers; data processors; central processing units; semiconductor memories; computing memory storage devices; blank flash drives; software programmable processors; digital and optical microprocessors; computer peripherals; video circuit boards; audio circuit boards; audio-video circuit boards; video graphic accelerators; graphics and video processors; video processor boards; electronic security apparatus and surveillance apparatus, namely, computer hardware, computer chips and microprocessors optimized for electronic security surveillance; algorithm software programs for the operation and control of computers; computer operating system software; computer system extensions, tools and utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; computer hardware and software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; computer firmware; computer utility software and other computer software used to maintain and operate computer systems; personal digital assistants; portable and handheld electronic personal organizers; security systems for computer hardware and software, namely, firewalls, network access server hardware for creating and maintaining firewalls, virtual private network (vpn) computer hardware and computer server operating software for creating and maintaining firewalls; security software for access and control and security of computer and communication systems; computer hardware and software for use in protecting computer networks from data theft or damage by unauthorized users; computer voice accelerator boards; computer processing software and computer network operating systems. telecommunications equipment, apparatus and instruments, namely, computer routers, hubs, servers and switches; computer hardware and software for the development, maintenance, and use of local and wide area computer networks; computer networking hardware; set-top boxes; electronic control devices for the interface and control of computers and global computer and telecommunications networks with television and cable broadcasts and equipment; apparatus for testing and programming integrated circuits; computer servers; computer hardware and software for creating, facilitating, and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; computer software and hardware for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; computer software tools, namely, utility software for the facilitation of third party software applications; computer hardware and software for wireless network communications; downloadable electronic publications in the nature of newsletters, books, magazines, journals, brochures and white

papers in the area of electronics, semiconductors, integrated electronic apparatus and devices, computers, telecommunications, entertainment, telephony, and wired and wireless telecommunications; electronic instructional manuals downloadable from a global computer network; global positioning system (GPS); vehicle navigation computers; vehicle communication devices; vehicle display monitors and electronic visual displays; vehicle computers and mobile computing devices; in-vehicle entertainment and infotainment devices comprising of computing modules, automotive middleware, multimedia software, GPS/on board computers, touchscreens, input-output controls, audio-video receivers and players, and components therefor

IC 038. US 100 101 104. G & S: Telecommunication and communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; transfer of data by telecommunication; providing multiple user wireless access to the internet and communication networks; transmission of voice, data, graphics, sound, video images, and multimedia content via wireless communication networks and the Internet; voice over internet protocol (VOIP) services; broadcasting services and provision of telecommunication access to voice, data, graphics, sound, video, and multimedia content; teleconferencing services; electronic transmission and streaming of data, audio, video and multimedia content; internet broadcasting services; electronic transmission and streaming of data, audio, video and digital media content for others via global and local computer networks; wireless broadcasting; providing electronic telecommunications connections through optical networks; telecommunications consultation; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; electronic messaging

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IC 042. US 100 101. G & S: Computer network management services, namely, monitoring of network systems for technical purposes; hosting of digital content on the internet; computer network monitoring services, namely, providing information on the operation of computer networks; technical design consulting services in the field of computers and wireless computing; providing temporary use of non-downloadable software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; providing temporary use of non-downloadable software for processing, storage, retrieval, transmission, display, input, output, compressing, decompressing, modifying, broadcasting and printout of data; providing temporary use of non-downloadable software for ensuring the security of computer networks, for access control and security, and for use in protecting computer networks from data theft or damage by unauthorized users; providing temporary use of non-downloadable software for the receipt, display, and use of broadcast video, audio, and digital data signals; providing temporary use of non-downloadable software for creating, facilitating, developing, maintaining and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; providing temporary use of non-downloadable software for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; providing temporary use of

non-downloadable software tools for the facilitation of third party software applications; providing temporary use of non-downloadable software for wireless network communications; development, design, and consulting services relating to computer software and hardware. designing and developing standards for others in the design and implementation of computer software, computer hardware and telecommunications equipment; providing customers and technicians with information relating to computer project management

**Standard  
Characters  
Claimed****Mark  
Drawing  
Code**

(4) STANDARD CHARACTER MARK

**Serial  
Number**

86615383

**Filing Date**

April 30, 2015

**Current  
Basis**

1B

**Original  
Filing Basis**

1B;44D

**Published  
for  
Opposition**

January 19, 2016

**International  
Registration  
Number**

1255682

**Owner**

(APPLICANT) Intel Corporation CORPORATION DELAWARE 2200 Mission College Boulevard  
Santa Clara CALIFORNIA 950528119

**Attorney of  
Record**

Katherine M. Basile

**Priority Date**

December 22, 2014

**Type of Mark**

TRADEMARK. SERVICE MARK

**Register**

PRINCIPAL

**Live/Dead  
Indicator**

LIVE

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**Word Mark** INTEL EXPERIENCE WHAT'S INSIDE

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computers; handheld computers; minicomputers; computer hardware; integrated circuits; computer chip sets; semiconductor processors; semiconductor chips; microprocessors; printed circuit boards; electronic circuit boards; computer motherboards; microcontrollers; data processors; central processing units; semiconductor memories; computing memory storage devices; blank flash drives; software programmable processors; digital and optical microprocessors; computer peripherals; video circuit boards; audio circuit boards; audio-video circuit boards; video graphic accelerators; graphics and video processors; video processor boards; electronic security apparatus and surveillance apparatus, namely, computer hardware, computer chips and microprocessors optimized for electronic security surveillance; algorithm software programs for the operation and control of computers; computer operating system software; computer system extensions, tools and utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; computer hardware and software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; computer firmware; computer utility software and other computer software used to maintain and operate computer systems; personal digital assistants; portable and handheld electronic personal organizers; security systems for computer hardware and software, namely, firewalls, network access server hardware for creating and maintaining firewalls, virtual private network (vpn) computer hardware and computer server operating software for creating and maintaining firewalls; security software for access and control and security of computer and communication systems; computer hardware and software for use in protecting computer networks from data theft or damage by unauthorized users; computer voice accelerator boards; computer processing software and computer network operating systems. telecommunications equipment, apparatus and instruments, namely, computer routers, hubs, servers and switches; computer hardware and software for the development, maintenance, and use of local and wide area computer networks; computer networking hardware; set-top boxes; electronic control devices for the interface and control of computers and global computer and telecommunications networks with television and cable broadcasts and equipment; apparatus for testing and programming integrated circuits; computer servers; computer hardware and software for creating, facilitating, and managing remote access to and communication with local area networks (lans),

virtual private networks (vpn), wide area networks (wans) and global computer networks; computer software and hardware for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; computer software tools, namely, utility software for the facilitation of third party software applications; computer hardware and software for wireless network communications; downloadable electronic publications in the nature of newsletters, books, magazines, journals, brochures and white papers in the area of electronics, semiconductors, integrated electronic apparatus and devices, computers, telecommunications, entertainment, telephony, and wired and wireless telecommunications; electronic instructional manuals downloadable from a global computer network; global positioning system (GPS); vehicle navigation computers; vehicle communication devices; vehicle display monitors and electronic visual displays; vehicle computers and mobile computing devices; in-vehicle entertainment and infotainment devices comprising of computing modules, automotive middleware, multimedia software, GPS/on board computers, touchscreens, input-output controls, audio-video receivers and players, and components therefor

IC 038. US 100 101 104. G & S: Telecommunication and communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; transfer of data by telecommunication; providing multiple user wireless access to the internet and communication networks; transmission of voice, data, graphics, sound, video images, and multimedia content via wireless communication networks and the Internet; voice over internet protocol (VOIP) services; broadcasting services and provision of telecommunication access to voice, data, graphics, sound, video, and multimedia content; teleconferencing services; electronic transmission and streaming of data, audio, video and multimedia content; internet broadcasting services; electronic transmission and streaming of data, audio, video and digital media content for others via global and local computer networks; wireless broadcasting; providing electronic telecommunications connections through optical networks; telecommunications consultation; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; electronic messaging

IC 041. US 100 101 107. G & S: Training services in the fields of networks, network system design, network operation, network maintenance, network testing, network protocols, network management, network engineering, computers, software, microprocessors and information technology; entertainment services, namely, organizing exhibitions for computer gaming, providing on-line computer games, and organizing community sporting and cultural events; providing on-line publications in the nature of magazines, newsletters, journals, books and brochures in the areas of photography, imaging and related goods and services; education services, namely, providing seminars, courses and tutorial sessions in the field of digital imaging via global computer networks; computerized on-line education services, namely, providing classes, seminars, tutorial sessions, conferences and workshops in the field of computers, computer hardware, microprocessors, software and computer networks; educational services, namely, providing interactive tutorial sessions and courses in the nature of how-to guides, tips and techniques, expert guidance and advice, all relating to the purchase, use, care, maintenance, support, upgrading, updating and configuring of computer hardware, computer software, computer networks, teleconferencing and communications goods and services; educational services, namely, conducting classes, seminars, conferences and online educational forums in the field of computer and software use, navigation over global computer networks, computer science and technology, computer management, and distributing course materials in connection therewith; developing and disseminating educational materials designed to increase technology literacy among students; education and training services in the field of online business solutions

IC 042. US 100 101. G & S: Computer network management services, namely, monitoring of network systems for technical purposes; hosting of digital content on the internet; computer network monitoring services, namely, providing information on the operation of computer networks; technical design consulting services in the field of computers and wireless computing; providing temporary use of non-downloadable software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; providing temporary use of non-downloadable software for processing, storage, retrieval, transmission, display, input, output, compressing, decompressing, modifying, broadcasting and printout of data; providing temporary use of non-downloadable software for ensuring the security of computer networks, for access control and security, and for use in protecting computer networks from data theft or damage by unauthorized users; providing temporary use of non-downloadable software for the receipt, display, and use of

broadcast video, audio, and digital data signals; providing temporary use of non-downloadable software for creating, facilitating, developing, maintaining and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; providing temporary use of non-downloadable software for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; providing temporary use of non-downloadable software tools for the facilitation of third party software applications; providing temporary use of non-downloadable software for wireless network communications; development, design, and consulting services relating to computer software and hardware. designing and developing standards for others in the design and implementation of computer software, computer hardware and telecommunications equipment; providing customers and technicians with information relating to computer project management

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.03.03 - Incomplete ovals; Ovals, incomplete

**Serial Number** 86615388

**Filing Date** April 30, 2015

**Current Basis** 1B

**Original Filing Basis** 1B;44D

**Published for Opposition** January 26, 2016

**International Registration Number** 1255681

**Owner** (APPLICANT) Intel Corporation CORPORATION DELAWARE 2200 Mission College Boulevard Santa Clara CALIFORNIA 950528119

**Attorney of Record** Katherine M. Basile

**Priority Date** March 20, 2015

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the term "INTEL" within two elliptical arcs that do not connect but create a three dimensional swirl element, and the words "EXPERIENCE WHAT'S INSIDE" placed to the right.

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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